

# International **Fame Lab**

TALKING SCIENCE

**SCIENTISTS CAN BE STARS!**

*Passionate about Science? Love to Communicate...or Want to Learn How? FameLab is designed to inspire, motivate and develop young scientists and engineers to actively engage with the public.*

Produced and created by

**CHELTENHAM  
Festivals**

International Partner

 **BRITISH  
COUNCIL**

# **Fame Lab**

**TALKING SCIENCE**

Produced and created by

**CHELTENHAM  
Festivals**

International Partner

 **BRITISH  
COUNCIL**

# **Fame Lab**

**TALKING SCIENCE**

 **BRITISH  
COUNCIL**

**CHELTENHAMFESTIVALS**

### KEY FACTS FAMELAB

- 100,000 people from your target audience including high school students who are excited about science and technology and aspire to study STEM at university as well as younger school students and their parents who enjoy it combining science education with fun
- Over 100 PG students and early career researchers with a passion for public engagement
- Around 50,000 people from 40 countries engaged face-to-face so far & 1,000,000+ video views [on YouTube](#)
- Over 5,000 FameLab 'alumni' from all over the world
- Fantastic network of leaders & influencers from academia and mass media committed to make sure that science is promoted at the grassroots level





## FameLab is committed to building skills and fostering talent in today's practicing scientists



1<sup>st</sup> FameLab Romania winner (2007)  
Camelia Chira, Lecturer at the Technical University of Cluj  
Napoca

- Participants in FameLab must be between 21 and 40 and working in or studying in science, technology, engineering, medicine or maths.
- During the competition FameLab participants are judged according to the golden rule of the 3 Cs
- The judges are looking for somebody who shines in terms of **content**, **clarity** and **charisma**

# International FameLab

TALKINGSCIENCE

SCIENTISTS CAN BE STARS!

- Contestants have just 3 minutes to convey a scientific concept of their choice.
- They will be judged by leading researchers, media personalities and science policy makers on the content, clarity and charisma of their presentation.
- Winners from the regional heats will face off in a grand final during May at Bucharest
- [FameLab Romania](#) winner will go to the UK to compete against over 30 other national winners from around the world in the International Final at [The Times Cheltenham Science Festival](#) in the UK





# International FameLab

TALKINGSCIENCE

**SCIENTISTS CAN BE STARS!**

Partnership with major universities and science organisations across the country.



Since the 1<sup>st</sup> edition of the competition in 2007, FameLab Romania finals have been live on TV. Full versions of all broadcasts can still be watched on [YouTube](#):

[2007](#)

[2008](#)

[2009](#)

[2011](#)

[2012](#)

[2013](#)

[2015](#)

[2016](#)

# International **Fame Lab**

TALKINGSCIENCE

**SCIENTISTS CAN BE STARS!**

## FameLab finals in Romania 2008 - 2016





**SCIENTISTS CAN BE STARS!**



Winner FameLab Romania 2016  
on [“The Magnetic Field”](#)

Masters' Degree, University of  
York



2014 winner, Bogdan Ghiorghiu (UAIC Iasi) talking about  
Bing Bang Theory and Dark Matter at FameLab  
International Final in the UK [HERE](#) & [HERE](#)

Bogdan studies astronomy at Aarhus Universitet



Bianca Cristian (Babes-Bolyai  
University of Cluj) FameLab  
Romania Winner 2011  
[“Why do mosquitoes like us ?”](#)

**OUTSTANDING FAMELAB ALUMNI SPEECHES**

# International FameLab

TALKINGSCIENCE

SCIENTISTS CAN BE STARS!

- ✓ **Dec 2017 – Mar 2018:** Online registration on [British Council platform](#)
- ✓ **Regional heats held in major university cities all over the country**
  - 12<sup>th</sup> March - [Scientific Organisation of Medical Students \(SOMS\)](#) at **British Council in Bucharest**
  - 23<sup>rd</sup> March - [Universitatea de Medicină și Farmacie Târgu Mureș](#)
  - 24<sup>th</sup> March - [Babeș-Bolyai University](#)
  - 26<sup>th</sup> March - [Alexandru Ioan Cuza University of Iași](#)
  - 27<sup>th</sup> March - [University of Craiova](#)
  - 29<sup>th</sup> March - [Politehnica University of Bucharest](#)
  - 30<sup>th</sup> March - [Politehnica University of Timișoara](#)
  - 3<sup>rd</sup> April - [University of Bucharest](#)
  - [We also accept video entries as alternative path for proceeding to the national final](#)
- **28 – 29 April** Science Communication MasterClass (lead by UK trainers)
- **17 May** FameLab Romania Grand Final (Bucharest)
- **5 - 10 June** International FameLab Final at [Cheltenham Science Festival](#)





**SCIENTISTS CAN BE STARS!**

If you are interested in becoming associated with this exciting and world leading programme to identify, train and mentor tomorrow's science and engineering communicators, then please contact us.

Gabriel Ivan | Projects Manager | Education & Science  
+40 (0)21 307 9600

[gabriel.ivan@britishcouncil.ro](mailto:gabriel.ivan@britishcouncil.ro)