

Are you willing to explore the world of global business? Do you want to put yourself in the position of a company manager? Do you like challenge and seeking for excellence?

Stockholm School of Economics in Riga proudly presents:

Peak Time 2011

Peak Time is an international business student competition for **undergraduates all over the world**. Last year Peak Time brought together participants from 50 countries, including the USA, the Netherlands, Singapore, the UK, China, Australia and many others.

The structure is very simple:

- 1. Gather a team of 4 motivated undergraduate students or challenge yourself individually.
- 2. Participate in preliminary rounds online, which consist of a business simulation CESIM and case studies that allow you to **solve real-life business problems**.
- 3. Be among the top 20 teams or individuals and win a possibility to come to **Riga**, **Latvia** to participate in the Finals of Peak Time (28th April -1st May, 2011). The Finals in Riga are all about four days of meeting new people, listening to world-famous guest lecturers, competing with the best students from all over the world in CESIM and case studies and participating in social events.
- 4. WIN recognition, trophy and monetary prizes.

Our mission is to challenge everyone: participants, universities, sponsors and ourselves. You won't regret it!

Just form a team of four undergraduate students who are ready for the Peak Time or challenge yourself individually, prove yourself and your University's worth in global arena and register by the **6th of February In www.peaktime.org**.

More info and registration at www.peaktime.org!

Best regards, The Peak Time Organizing Team 2011